



Media Information

DO & CO exclusive Hospitality and Catering Service Provider of UEFA EURO 2012™

DO & CO to deliver hospitality and catering services in Poland and Ukraine

UEFA today announced the appointment of DO & CO as the exclusive Hospitality and Catering Service Provider for the final tournament of UEFA EURO 2012[™] in Poland and Ukraine.

The Austrian-based company DO & CO, one of the world leading top-class catering companies with extensive experience in sports events, will be in charge of the operational implementation of the Hospitality and Catering Programmes of the upcoming UEFA European Football Championship.

Catering services will be delivered to UEFA and LOC staff, volunteers, media and match officials, whereas hospitality services will be developed for UEFA's VIP guests, sponsors and corporate clients. As was the case at UEFA EURO 2008™, the services provided by DO & CO will include not only gourmet cuisine within the hospitality areas but also the entire infrastructure, security services, cleaning, hostesses and entertainment.

This agreement does not include the sales of the Corporate Hospitality Programme, which will be treated in a separate deal and for which a tender is currently under process. The sales of the Corporate Hospitality Programme are planned to be launched in spring 2011.